



AUGUST 20 - 22
DFW 2023
IRVING CONVENTION CENTER

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**Do you provide solutions to the Total
Rewards Industry?
Then you should sponsor the Regions Premier Total
Rewards industry event.**

The TX Total Rewards Conference is one of the premier events in the United States for Total Rewards Professionals. The conference offers more than just typical networking and educational opportunities. We bring top employers, Fortune 500 companies, major public entities, and non-profits into an interactive learning environment with exceptional opportunities for relationship building.

Recognized subject matter experts will offer powerful experience with real-world insight, and attendees will develop valuable skills to enhance their career. Conference participants will learn how to implement new strategies within their organization and how to offer their employees the best Total Rewards programs.

**Email to info@txtotalrewards.org to get
the process started!**

**Our attendee mix is about 80% employers and 20%
service providers.**

If you want to reach Total Rewards Professionals, Compensation and Benefits Professionals this event is a MUST ATTEND! ***More than 100 different employers were on hand for last year's event.***

Sponsorship Levels

Platinum Sponsors - \$6,000:

Premium Visibility and Optimal Market Development

Platinum sponsorship includes all general sponsorship benefits, as well as the following:

- Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a General Session topic (if sponsorship process is complete prior to speaker selection). All programs will be strictly education in nature. No promotional content will be accepted. Access to the attendee list prior to the conference
- Three Complimentary registrations for Sponsor
- Three Complimentary registrations for Sponsor Clients
- Premier placement of company logo on all conference materials with recognition of platinum sponsorship
- Company logo featured on name badges distributed to all attendees
- Exclusive rights to the sponsorship level with first right for renewal for the next conference.

Gold Sponsors - \$4,500:

Includes all general sponsorship benefits, as well as the following:

- Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a General Session topic (if sponsorship process is complete prior to speaker selection). All programs are strictly education in nature. No promotional content will be accepted.
- Access to the attendee list prior to the conference
- Two Complimentary registrations for Sponsor
- Two Complimentary registrations for Sponsor Clients
- Premier placement of company logo on all conference materials with recognition of gold sponsorship
- Company logo featured on lanyard distributed to all attendees
- Exclusive rights to the sponsorship level with first right for renewal for the next conference.

Silver Sponsors - \$3,000:

Includes all general sponsorship benefits, as well as the following:

- Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a Breakout Session topic (if sponsorship process is complete prior to speaker selection). All programs are strictly education in nature. No promotional content will be accepted.
- Access to the attendee list prior to the conference
- One Complimentary registrations for Sponsor
- One Complimentary registrations for Sponsor Clients
- Placement of company logo on all conference materials
- Company logo featured tote bag
- Exclusive rights to the sponsorship level with first right for renewal for the next conference.

General Sponsors - \$1,500:

Includes all general sponsorship benefits, as well as the following:

- Access to the attendee list prior to the conference
- One Complimentary registration for Sponsor
- Placement of company logo on all conference materials
- Exclusive rights to the sponsorship level with first right for renewal for the next conference.

Display Space Information

- 6ft skirted table with 2 chairs, and wastebasket
- Electrical and AV are available for an additional charge
- Displays and materials must fit the dimensions of the table
- Nothing may be taped, tacked, nailed or affixed to a surface in the exhibit area or conference area

General Benefits to All Sponsors

- 6 foot table top Display Space
- Each sponsor/exhibitor will receive complimentary registrations depending on level. See levels for specific details. All sponsors/exhibitor personnel must have a registration, including representatives working the table.
- Logo Placement (Logos will be placed with corresponding sponsorship/exhibit level)
 - Posted on Mobile App with listing
 - Conference website
 - Promotional emails
 - Press releases (when appropriate)
 - Slide show (during event)
 - Signage
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Please email info@txtotalrewards.org for complete terms and conditions, guidelines and regulations

Payment may be submitted securely via this link:

<https://txtotalrewards.org/Sponsors>

“Tx Total Rewards is one of the best investments we have made in.” – Past Sponsor

“Sponsoring the Conference is one of the highlights of our firm’s year. The attendees are great and we have many great opportunities for lasting relationships.” – Past Sponsor

Don’t Miss Out – Become a Sponsor TODAY!

Company Name:

Contact Person:

Title:

Phone:

Email:

Yes we will be using our display table | No, we would not like a table

Select Level of Participation:

Platinum (\$6,000)

Gold (\$4,500)

Silver (\$3,000)

General (\$1,500)

Payment Information

Pay By Check (Make check out to Tx Total Rewards Association)

Tx Total Rewards Association

10260 N. Central Expressway, Suite 285

Dallas, TX 75231

Pay By Credit Card:

Visa

MasterCard

American Express

Card Number:

Name on Credit Card:

Exp. Date:

Zip Code:

CVV Code:

Signature:

Other Important Information

- ★ TTRA will provide sponsors complimentary conference registrations commensurate with support level. TTRA is not responsible for any travel and lodging expenses of conference attendees.
- ★ TTRA will provide Sponsor/exhibitor conference attendee registration lists in excel format. Sponsors/exhibitors agree to not disclose attendee registration lists to outside parties and agree not to extend invitations to calls, meetings, events that would conflict with TTRC event times.
- ★ TTRA will not incur additional expenses associated with this sponsorship/exhibitor agreement.
- ★ TTRA does not assume any responsibility for the protection and safety of displays, or the protection of property used in connection with the display from theft or damage by any cause.
- ★ In the event of cancellation due to circumstances within its control. The liability of the TTRA/TTRC shall be limited to a refund of your sponsorship/exhibitor fee.
- ★ Sponsor agrees to defend, indemnify and hold harmless TTRA/TTRC from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of or resulting from any act undertaken or committed by Sponsor/Exhibitor pursuant to the performance of its obligations under this agreement.
- ★ Sponsor/exhibitor agrees to pay TTRA the full amount of the sponsorship fee before 30 days after the contract is received

Accepted By: _____ Date: _____

Please print name of authorized representative

Signature: _____

Please complete form and email to: info@txtotalrewards.org

For additional questions or contact TTRA/TTRC at 214-665-8894